Edward Paul Joseph Levins November 14th, 1931-July 16th, 2015

2015 Born in New London, Iowa, Mr. Edward J. Levins was raised in Stockton, Illinois, where he was active in the sports program at Stockton High School. He attended The University of Illinois and Northwestern University night school. Prior to joining McDonald's he worked at Kraft Foods, Magnavox TV and Illinois Tool Works for eight years. Mr. Levins started at McDonald's first store in Des Plaines in 1957, part-time, moved to Florida in October 1957, and began work with the Vineyard Family in their first McDonald's in St. Petersburg as an assistant manager. In 1958 he became the manager of Lakeland, a bankrupt store at the time. Four years later it was the top store in the United States. Later he simultaneously managed Sarasota. He then became a supervisor over five stores and was advertising and publicity director for nineteen stores running a house agency that did advertising for stores ranging from Orlando to Daytona to West Palm Beach to Fort Myers to Clearwater to Ocala. Ed graduated from Hamburger University in 1962, Class 4, with the Golden Hat, Summa Cum Laude, and Seminar Awards. He also attended Graduate Class, No. 8, as well as a Master's Class. While speaking at the first national convention in Hollywood, Florida, Ed Levins and Max Cooper met. Late in 1965 they became partners, along with the late Ben Pastko, forming CLP in Birmingham Alabama. Ed had five children, one deceased. He was happily married to Fave Vise, who has been his companion and wife for 13 years. His hobbies included boating, photography, swimming, waterskiing, and astronomy, walking, traveling and being with his family. He thoroughly enjoyed his career as a partner and president of CLP. The family will receive friends for visitation on Saturday evening at Morgan Funeral Chapel from 6 to 8 PM. Funeral service will be held on Sunday, July 19, 2015 at Morgan Funeral Chapel at 2 PM. Morgan Funeral Chapel & Crematory (Attalla) directing.

Assembled by his friend, Jim Black Published: Birmingham News, 7/17/15